

Jason A. White

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EDUCATION

Bachelor of Arts: Journalism
Concentration in Public Relations
May 2002

California State University, Northridge

EXPERIENCE

Fox Interactive Media/MySpace, Inc.
Senior Creative Designer/Developer
June 2007 - Present

- Art direction and development of microsite communities for clients such as FOX, Universal, MTV, Sony and Konami
- Design wireframes
- Art direction of advertiser/brand community mocks
- Rapidly develop advertiser/brand communities using XHTML, CSS, JavaScript and Flash
- Art direction of storyboards and development of Flash-animated media

Couch Nobelius Public Relations
Online Communications Manager/IT Manager
October 2006 – June 2007

- Designed HTML invitations and newsletters
- Designed print collateral
- Optimized and edited web graphics
- Managed company web sites, servers and domains
- Managed all company IT (hardware, software, systems and operations)
- Provided IT support to local and international staff
- Managed creative contractors and interns

BMA Auto Parts, Inc.
Marketing & Design Manager
October 2004 – October 2006

- Designed and developed company web site using XHTML and CSS
- Designed and coded Flash animation using ActionScript
- Optimized and edited web graphics
- Designed print collateral
- Managed eBay auction and store

Freelance Designer /Front-end Developer
April 2000 – Present

- Design and development of a wide range of web sites with usability in mind
- Communicate branded strategies through logo design and print collateral
- Create interactive Flash-based web sites, microsites and landing pages
- Produce online advertisements and email blast campaigns
- Work directly with clients on projects from conception to delivery
- Manage multiple tasks and meet tight deadlines

Software

Photoshop, Illustrator, ImageReady, Flash, Dreamweaver, Fireworks, MS Office

Languages

XHTML, DHTML, CSS, ActionScript, JavaScript, PHP, MySQL

References

Available upon request