

# Jason A. White

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## EDUCATION

**Bachelor of Arts: Journalism**  
Concentration in Public Relations  
May 2002

California State University, Northridge

## EXPERIENCE

**Fox Interactive Media/MySpace, Inc.**  
Senior Creative Designer  
June 2007 - Present

- Art direction and development of microsite communities for clients such as FOX, Universal, MTV, Sony and Konami
- Design wireframes
- Art direction of advertiser community mocks
- Rapidly develop advertiser communities using X/HTML, CSS, JavaScript and Flash
- Art direction of storyboards and development of Flash-animated media

**Couch Nobelius**  
Online Communications/IT Manager  
October 2006 – May 2007

- Designed HTML invitations and newsletters
- Designed print collateral
- Optimized and edited web graphics
- Managed company web sites, servers and domains
- Managed all company IT (hardware, software, systems and operations)
- Provided IT support to local and international staff
- Managed creative contractors and interns

**BMA Auto Parts, Inc.**  
Marketing & Design Coordinator  
October 2005 – October 2006

- Designed and developed company web site using XHTML and CSS
- Designed and coded Flash animation using ActionScript
- Optimized and edited web graphics
- Designed print collateral
- Managed eBay auction and store

**Freelance Designer /Front-end Developer**  
April 2000 – Present

- Design and development of a wide range of web sites with usability in mind
- Communicate branded strategies through logo design and print collateral
- Create interactive Flash-based web sites, microsites and landing pages
- Produce online advertisements and email blast campaigns
- Work directly with clients on projects from conception to delivery
- Manage multiple tasks and meet tight deadlines

**Software**

Photoshop, Illustrator, ImageReady, Flash, Dreamweaver, Fireworks, MS Office

**Languages**

X/HTML, DHTML, CSS, ActionScript, JavaScript, PHP, MySQL

**References**

Available upon request